We claim:

- A bleaching composition comprising:
- 5 a) a monomer ligand, L, or transition metal catalyst thereof of a ligand having the formula (I):

$$\begin{array}{c|c}
R1 \\
\downarrow \\
N \\
\downarrow \\
R2
\end{array}$$

$$\begin{array}{c}
R4 \\
\downarrow \\
R2
\end{array}$$

$$\begin{array}{c}
(I)$$

wherein R1 and R2 may be selected from the group consisting of:

a group containing a heteroatom capable of coordinating to a transition metal;

a -C1-C22-optionally substituted-alkyl;

15 a -C6-C10-aryl;

a -C1-C4-alkyl-C6-C10-aryl; and,

wherein at least one of R1 and R2 is a non-aromatic hydrocarbon group, the non-aromatic hydrocarbon group being a C8-C22-alkyl chain;

R3 and R4 are independently selected from: hydrogen, C1-C4-alkyl, phenyl, electron withdrawing groups and reduced products and derivatives thereof;

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- 36 -

X is selected from: C=O, a ketal derivative of C=O, a thicketal of derivative of C=O, and $-[C(R6)_2]_y$ — wherein y takes a value 0 or 1; each R6 is independently selected from hydrogen, hydroxyl, O-C1-C24-alkyl, O-benzyl, O-(C=O)-C1-C24-alkyl, and C1-C24-alkyl;

z groups are same monocylcic or dicyclic heteroaromatic N-



donor groups of the form:
alkyl, and,

wherein R is -C0-C4-

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- b) the balance carriers and adjunct ingredients, together with at least 2 % wt/wt of a peroxygen bleach or source thereof.
- 15 2. A bleaching composition according to claim 1, wherein the group containing a heteroatom capable of coordinating to a transition metal is selected from the group consisting of: an optionally substituted tertiary amine of the form -C2-C4-alkyl-NR7R8, in which R7 and R8 are independently selected
- from the group consisting of straight chain, branched or cyclo C1-C12 alkyl, benzyl, the -C2-C4-alkyl- of the -C2-C4-alkyl-NR7R8 may be substituted by 1 to 4 C1-C2-alkyl, or may form part of a C3 to C6 alkyl ring, and in which R7 and R8 may together form a saturated ring containing one or more other heteroatoms;
- a heterocycloalkyl: selected from the group consisting of: pyrrolinyl, pyrrolidinyl, morpholinyl, piperidinyl, piperazinyl, piperazinyl, hexamethylene imine, 1,4-piperazinyl, tetrahydrothiophenyl, tetrahydrofuranyl, tetrahydropyranyl,

and oxazolidinyl, wherein the heterocycloalkyl may be connected to the ligand via any atom in the ring of the selected heterocycloalkyl;

a -C1-C6-alkyl-heterocycloalkyl, wherein the

beterocycloalkyl of the -C1-C6-alkyl-heterocycloalkyl is selected from the group consisting of: piperidinyl, piperidine, 1,4-piperazine, tetrahydrothiophene, tetrahydrofuran, pyrrolidine, and tetrahydropyran, wherein the heterocycloalkyl may be connected to the -C1-C6-alkyl via any atom in the ring of the selected heterocycloalkyl; and,

a -C1-C6-alkyl-heteroaryl, wherein the heteroaryl of the -C1-C6-alkyl-heteroaryl is selected from the group consisting of: pyridinyl, pyrimidinyl, pyrazinyl, triazolyl,

pyridazinyl, 1,3,5-triazinyl, quinolinyl, isoquinolinyl, quinoxalinyl, imidazolyl, pyrazolyl, benzimidazolyl, thiazolyl, oxazolidinyl, pyrrolyl, carbazolyl, indolyl, and isoindolyl, wherein the heteroaryl may be connected to the - C1-C6-alkyl via any atom in the ring of the selected

heteroaryl and the selected heteroaryl is optionally substituted by a group selected from the group consisting of a -C1-C4-alkyl, -C0-C6-alkyl-phenol, -C0-C6-alkyl-thiophenol, -C2-C4-alkyl-thiol, -C2-C4-alkyl-thioether, -C2-C4-alkyl-alcohol, -C2-C4-alkyl-amine, and a -C2-C4-alkyl-carboxylate.

3. A bleaching composition according to claim 1 or 2, wherein z groups are same heteroaromatic groups of the form:



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selected from the group consisting of:

- 38 -

pyridinyl; quinolinyl, pyrazolyl, imidazolyl; benzimidazolyl; and thiazolyl, and wherein R is -C0-C4-alkyl.

- 5 4. A bleaching composition according to claim 3, wherein z is pyridinyl optionally substituted by -CO-C4-alkyl.
- A bleaching composition according to any one of claims
 1 to 4, wherein at least one of R1 and R2 is a non-aromatic
 hydrocarbon group, the non-aromatic hydrocarbon group being
 a C10-C20 alkyl chain.
- 6. A bleaching composition according any preceding claim, wherein one of R1 and R2 is selected from the group consisting of: Me, CH2-C6H5, and pyridin-2-ylmethyl, wherein the pyridin-2-ylmethyl is optionally substituted by C1-C4-alkyl.
- 7. A bleaching composition according to claim 6, wherein one of R1 and R2 is a pyridin-2-ylmethyl that is optionally substituted by C1-C4-alkyl.
- 8. A bleaching composition according to any one of claims 1 to 6, wherein one of R1 and R2 is selected from the group 25 consisting of:
 - an optionally substituted tertiary amine of the form -C2-C4-alkyl-NR7R8, in which R7 and R8 are independently selected from the group consisting of straight chain, branched or cyclo C1-C12 alkyl, -CH2-C6H5, wherein the C6H5 is
- optionally substituted by -C1-C4-alkyl or -O-C1-C4-alkyl, and pyridin-2-ylmethyl wherein the pyridine is optionally

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substituted by C1-C4-alkyl, the -C2-C4-alkyl- of the -C2-C4-alkyl-NR7R8 may be substituted by 1 to 4 C1-C2-alkyl, or may form part of a C3 to C6 alkyl ring, and in which R7 and R8 may together form a saturated ring containing one or more other heteroatoms.

- 9. A bleaching composition according to claim 8, wherein the optionally substituted tertiary amine of the form -C3-alkyl-NR7R8.
- 10. A bleaching composition according to claim 9, wherein

- 11. A bleaching composition according to claim 8, wherein the optionally substituted tertiary amine of the form -C2-alkyl-NR7R8.
 - 12. A bleaching composition according to claim 8, wherein NR7R8 is selected from group consisting of: -NMe2, -NEt2, -

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$$N(i-Pr)2$$
, $-N$ $-N$ $-N$ $-N$ and

13. A bleaching composition according to any preceding claim, wherein R3 and R4 are selected from the group consisting of: -C(0)0-C1-C24-alkyl, -C(0)-O-C1-C24-aryl -

CH2OC(O)C1-C20-alkyl, benzyl ester, phenyl, benzyl, CN, hydrogen, methyl, and C1-C4-OR wherein R is selected from the group consisting of H, C1-C24-alkyl or C(O)-C1-C24-alkyl.

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- 14. A bleaching composition according to claim 13, wherein R3 and R4 are selected from the group consisting of -CH2OH, -C(0)-O-CH2C6H5 and -C(0)O-C1-C6-alkyl.
- 10 15. A bleaching composition according to claim 14, wherein R3 and R4 are selected from the group consisting of: -C(O) O-CH3, -C(O) -O-CH2CH3, -C(O) -O-CH2CH5 and CH2OH.
- 16. A bleaching composition according to any preceding claim, wherein: R3 = R4.
 - 17. A bleaching composition according to any preceding claim, wherein X selected from the group consisting of: C=O, CH2, C(OH)2, syn-CHOR and anti-CHOR, wherein R is H, C1-C24-alkyl or C(O)-C1-C24-alkyl.
 - 18. A bleaching composition according to claim 17, wherein X is C=O or C(OH)2.
- 25 19. A bleaching composition according to claim 18, wherein X is C=O.
 - 20. A bleaching composition according to claims 1 to 19, wherein the complex is of the general formula (A1):

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- 41 -

in which:

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M represents a metal selected from Mn(II) - (III) - (IV) - (V), Cu(I) - (II) - (III), Fe(II) - (III) - (IV) - (V), Co(I) - (II) - (III), Ti(II) - (III) - (IV), V(II) - (III) - (IV) - (V), Mo(II) - (III) - (IV) - (V) - (VI) and W(IV) - (V) - (VI);

X represents a coordinating species selected from any mono, bi or tri charged anions and any neutral molecules able to coordinate the metal in a mono, bi or tridentate manner;

- 10 Y represents any non-coordinated counter ion;
 - a represents an integer from 1 to 10;
 - k represents an integer from 1 to 10;
 - n represents an integer from 0 to 10;
 - m represents zero or an integer from 1 to 20; and
- 15 L represents a ligand as defined in claims 1 to 19, or its protonated or deprotonated analogue.
 - 21. A bleaching composition according to claim 20, wherein M represents a metal selected from Fe(II)-(III)-(IV)-(V).
 - 22. A bleaching composition according to claim 21, wherein M represents a metal selected from Fe(II) and Fe(III).
- 23. A bleaching composition according to claim 22, wherein the ligand is present in the form selected from the group consisting of [FeLCl]Cl; [FeL(H2O)](PF6)2; [FeLCl]PF6 and [FeL(H2O)](BF4)2.